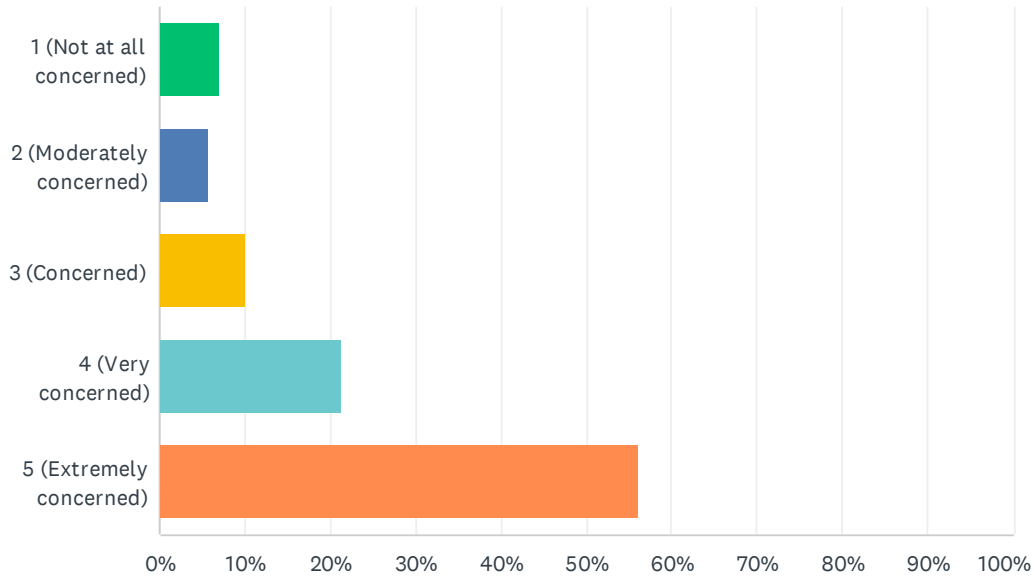


Q1 How concerned are you about climate change? (1 = not at all concerned; 5 = extremely concerned)

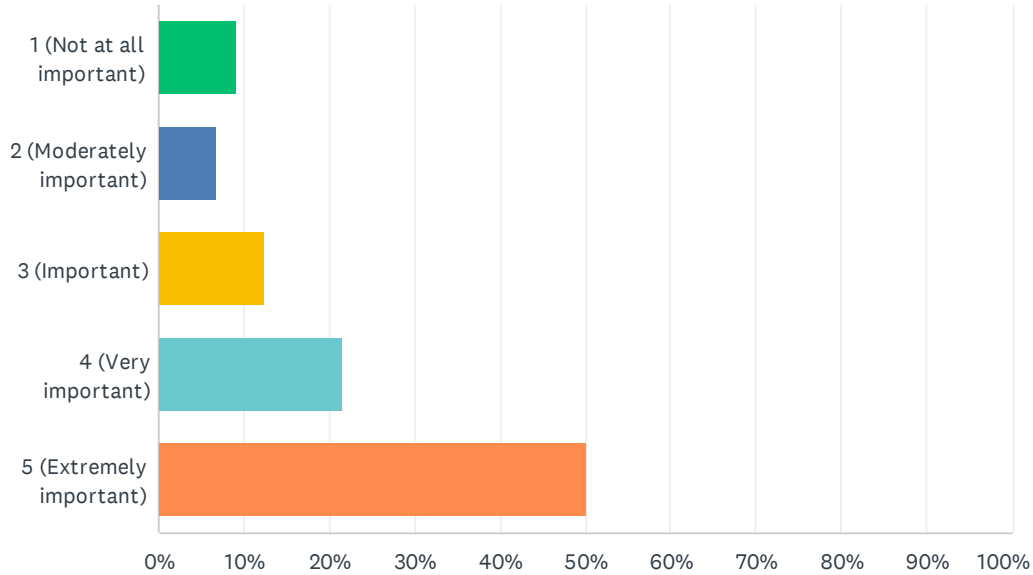
Answered: 282 Skipped: 1



ANSWER CHOICES	RESPONSES	
1 (Not at all concerned)	7.09%	20
2 (Moderately concerned)	5.67%	16
3 (Concerned)	9.93%	28
4 (Very concerned)	21.28%	60
5 (Extremely concerned)	56.03%	158
TOTAL		282

Q2 How important is it to you that the Town do something about climate change? (1 = NOT AT ALL important; 5 = EXTREMELY important)

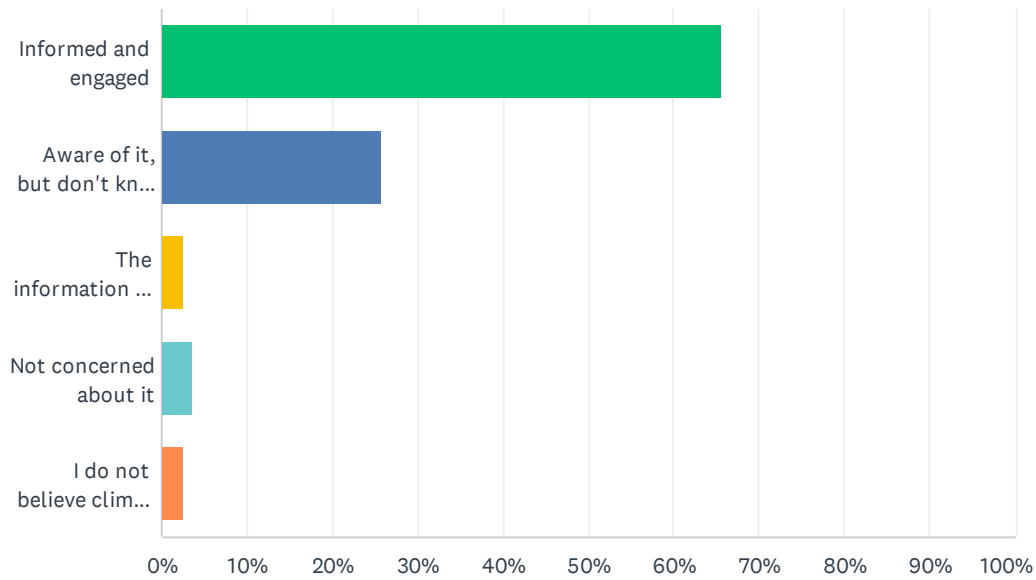
Answered: 282 Skipped: 1



ANSWER CHOICES	RESPONSES	
1 (Not at all important)	9.22%	26
2 (Moderately important)	6.74%	19
3 (Important)	12.41%	35
4 (Very important)	21.63%	61
5 (Extremely important)	50.00%	141
TOTAL		282

Q3 How do you feel about climate change?

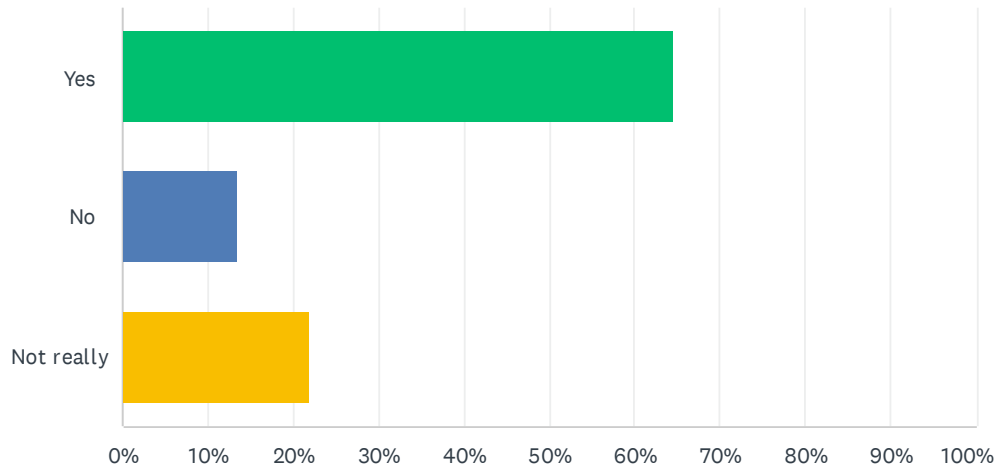
Answered: 282 Skipped: 1



ANSWER CHOICES	RESPONSES	
Informed and engaged	65.60%	185
Aware of it, but don't know what I can do about it	25.89%	73
The information is confusing	2.48%	7
Not concerned about it	3.55%	10
I do not believe climate change is true	2.48%	7
TOTAL		282

Q4 Are you aware of what the Town is doing about climate change (for example changing all street lights to LED and installing Electric Vehicle stations when grants/funding is available)?

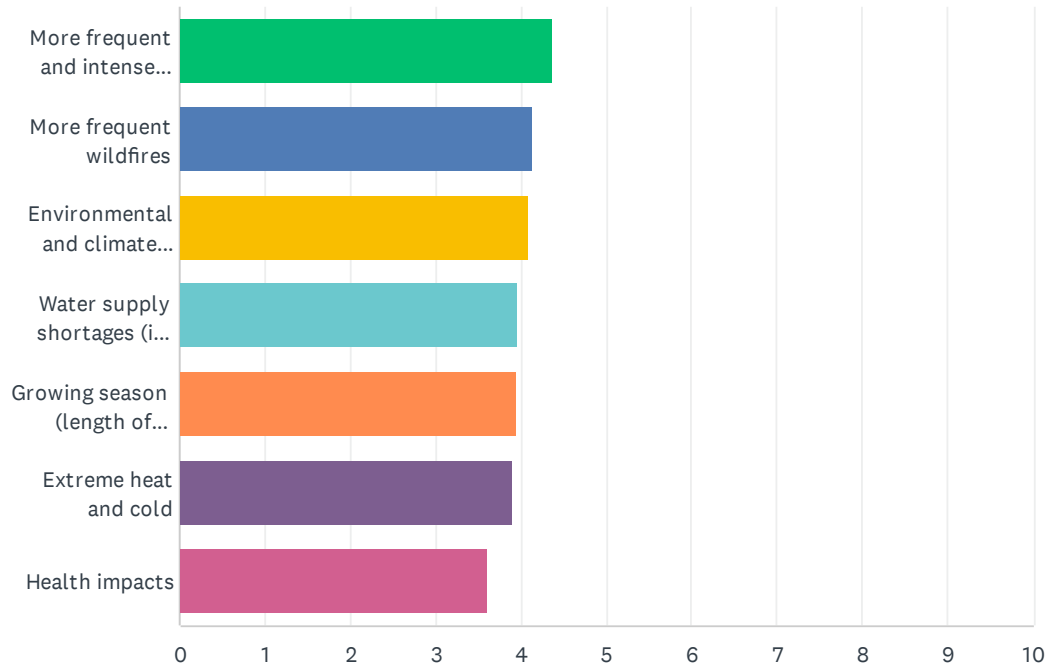
Answered: 282 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	64.54%	182
No	13.48%	38
Not really	21.99%	62
TOTAL		282

Q5 Which climate risks are you the most concerned about? (Please rank from 1 -7, 1 being LEAST concerned and 7 being MOST concerned)

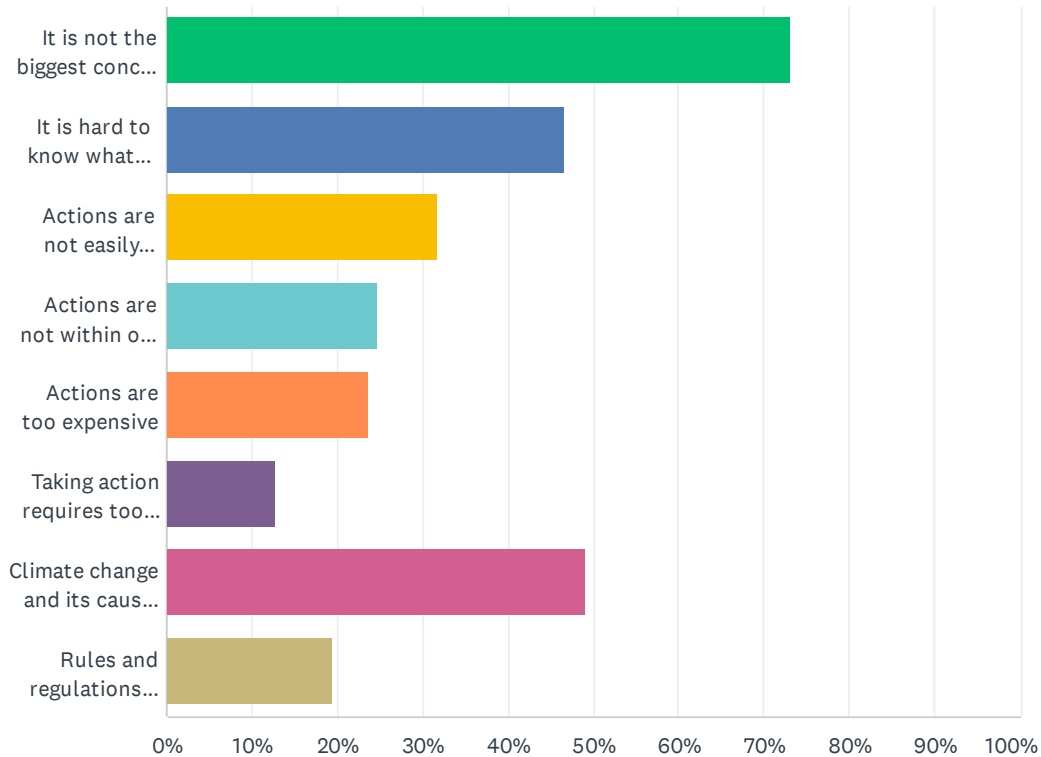
Answered: 272 Skipped: 11



	1	2	3	4	5	6	7	TOTAL	SCORE
More frequent and intense rainfall and flooding	16.18% 44	16.54% 45	16.54% 45	15.81% 43	16.54% 45	10.66% 29	7.72% 21	272	4.37
More frequent wildfires	12.13% 33	19.12% 52	12.13% 33	17.28% 47	15.44% 42	13.60% 37	10.29% 28	272	4.13
Environmental and climate justice	22.06% 60	11.76% 32	13.60% 37	9.93% 27	11.03% 30	11.40% 31	20.22% 55	272	4.09
Water supply shortages (i.e. drought)	8.09% 22	15.81% 43	17.65% 48	16.91% 46	16.91% 46	14.34% 39	10.29% 28	272	3.97
Growing season (length of frost-free season)	14.71% 40	13.97% 38	12.87% 35	10.29% 28	18.01% 49	17.65% 48	12.50% 34	272	3.94
Extreme heat and cold	13.97% 38	12.13% 33	15.07% 41	13.97% 38	12.50% 34	18.01% 49	14.34% 39	272	3.90
Health impacts	12.87% 35	10.66% 29	12.13% 33	15.81% 43	9.56% 26	14.34% 39	24.63% 67	272	3.60

Q6 What do you see as the three biggest challenges to addressing climate change in Davidson? (select only three)

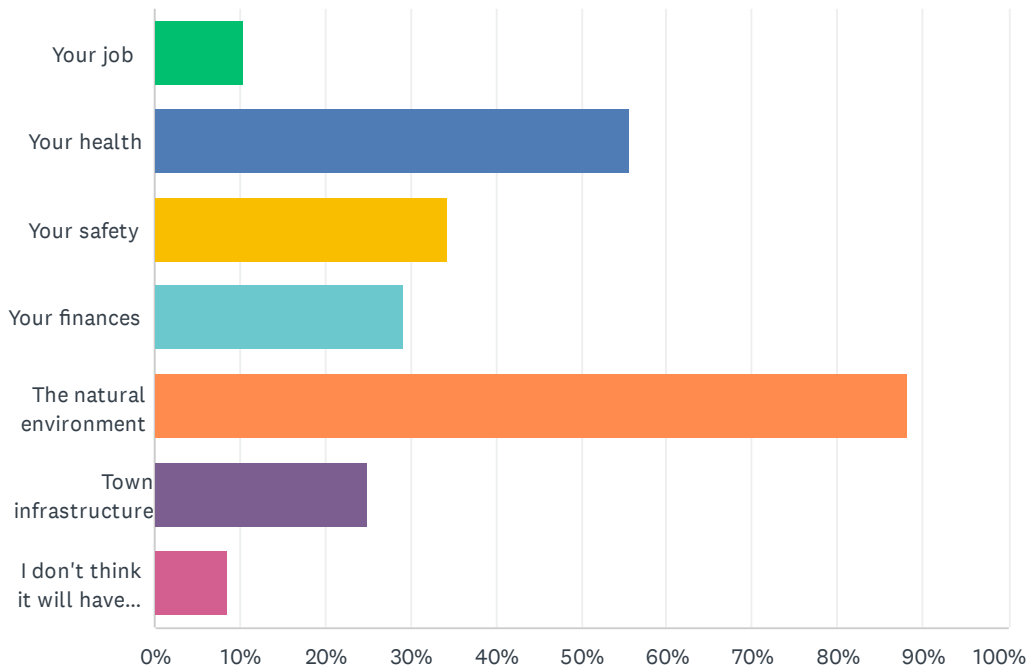
Answered: 283 Skipped: 0



ANSWER CHOICES	RESPONSES	
It is not the biggest concern in everyone's daily life	73.14%	207
It is hard to know what actions will make a difference	46.64%	132
Actions are not easily accessible to everyone	31.80%	90
Actions are not within our control	24.73%	70
Actions are too expensive	23.67%	67
Taking action requires too much effort	12.72%	36
Climate change and its causes are not well understood by everyone	49.12%	139
Rules and regulations make it hard for us to change	19.43%	55
Total Respondents: 283		

Q7 Do you think climate change has already had a negative impact on: (Choose all that apply)

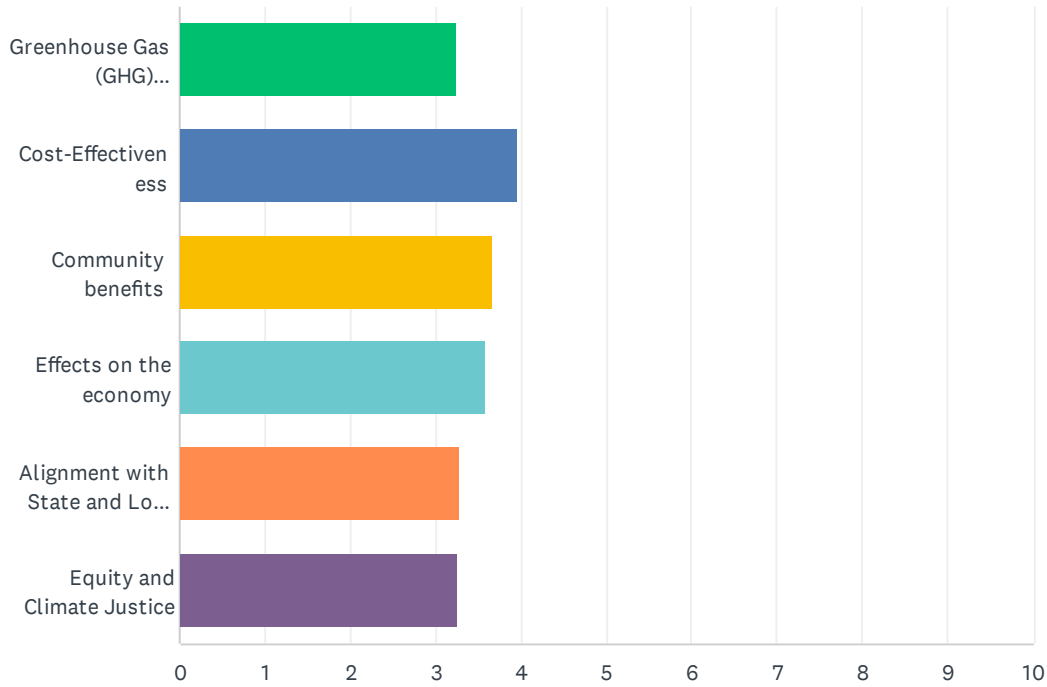
Answered: 280 Skipped: 3



ANSWER CHOICES	RESPONSES	
Your job	10.36%	29
Your health	55.71%	156
Your safety	34.29%	96
Your finances	29.29%	82
The natural environment	88.21%	247
Town infrastructure	25.00%	70
I don't think it will have an impact	8.57%	24
Total Respondents: 280		

Q8 Please rank these categories in order of importance (From 1-6, 1 being the LOWEST importance, 6 being the HIGHEST importance).

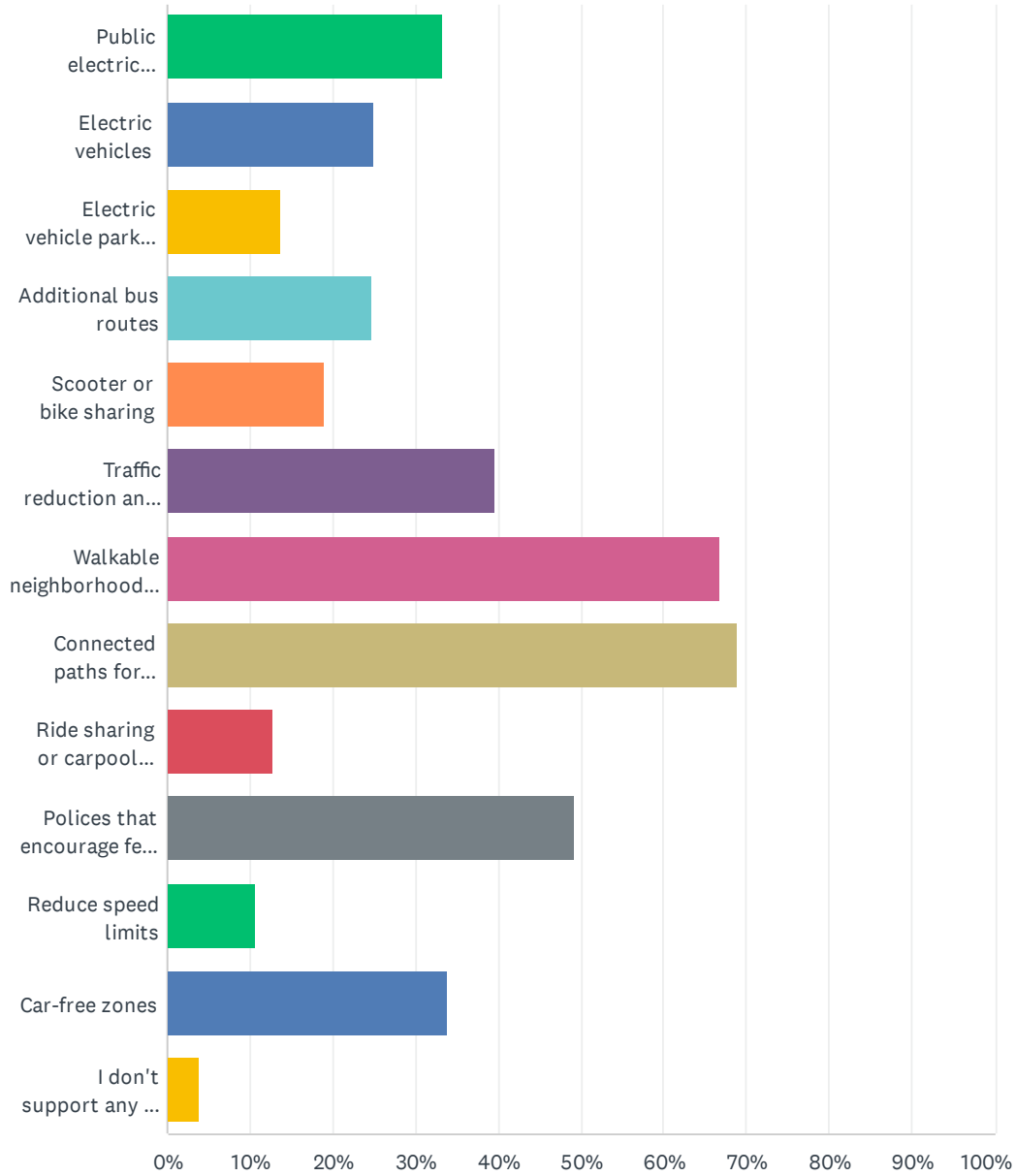
Answered: 267 Skipped: 16



	1	2	3	4	5	6	TOTAL	SCORE
Greenhouse Gas (GHG) reductions	25.09% 67	9.74% 26	10.86% 29	8.99% 24	10.49% 28	34.83% 93	267	3.25
Cost-Effectiveness	20.97% 56	20.22% 54	19.10% 51	20.97% 56	11.24% 30	7.49% 20	267	3.96
Community benefits	5.62% 15	23.60% 63	26.59% 71	23.22% 62	17.23% 46	3.75% 10	267	3.66
Effects on the economy	9.74% 26	19.10% 51	19.85% 53	26.59% 71	19.85% 53	4.87% 13	267	3.58
Alignment with State and Local Policies	19.48% 52	12.73% 34	12.36% 33	11.61% 31	19.10% 51	24.72% 66	267	3.28
Equity and Climate Justice	19.10% 51	14.61% 39	11.24% 30	8.61% 23	22.10% 59	24.34% 65	267	3.27

Q9 Which types of Mobility & Transportation strategies do you think the Town should focus on? (Please choose up to 5)

Answered: 280 Skipped: 3

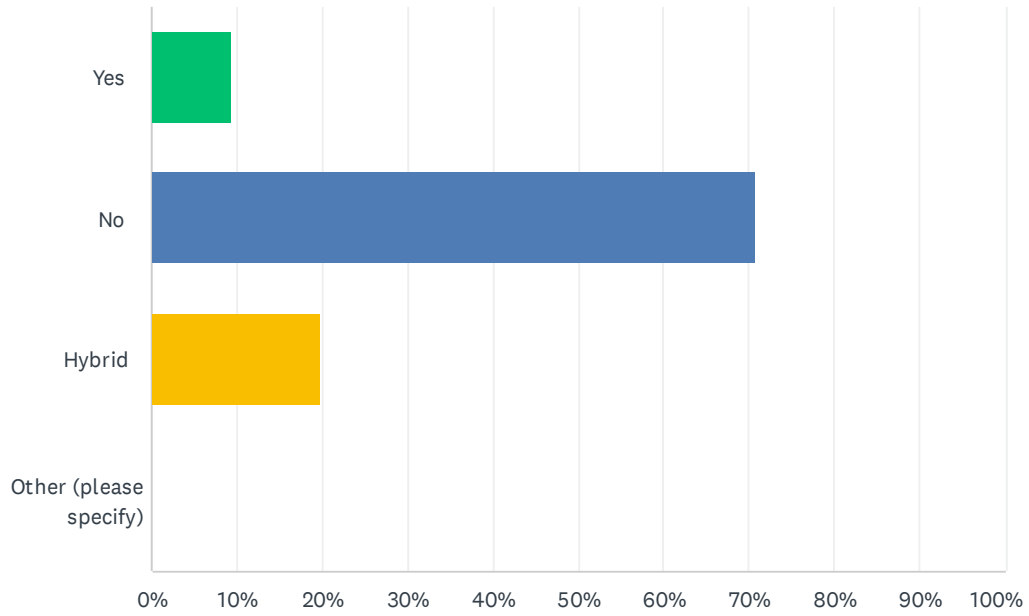


Climate Action Plan Survey

ANSWER CHOICES	RESPONSES	
Public electric vehicle charging stations	33.21%	93
Electric vehicles	25.00%	70
Electric vehicle parking spaces	13.57%	38
Additional bus routes	24.64%	69
Scooter or bike sharing	18.93%	53
Traffic reduction and calming measures	39.64%	111
Walkable neighborhoods (better lighting, more trees, sidewalks)	66.79%	187
Connected paths for walking and biking	68.93%	193
Ride sharing or carpool programs	12.86%	36
Policies that encourage fewer cars or more biking/walking	49.29%	138
Reduce speed limits	10.71%	30
Car-free zones	33.93%	95
I don't support any of these actions	3.93%	11
Total Respondents: 280		

Q10 Do you own an electric vehicle?

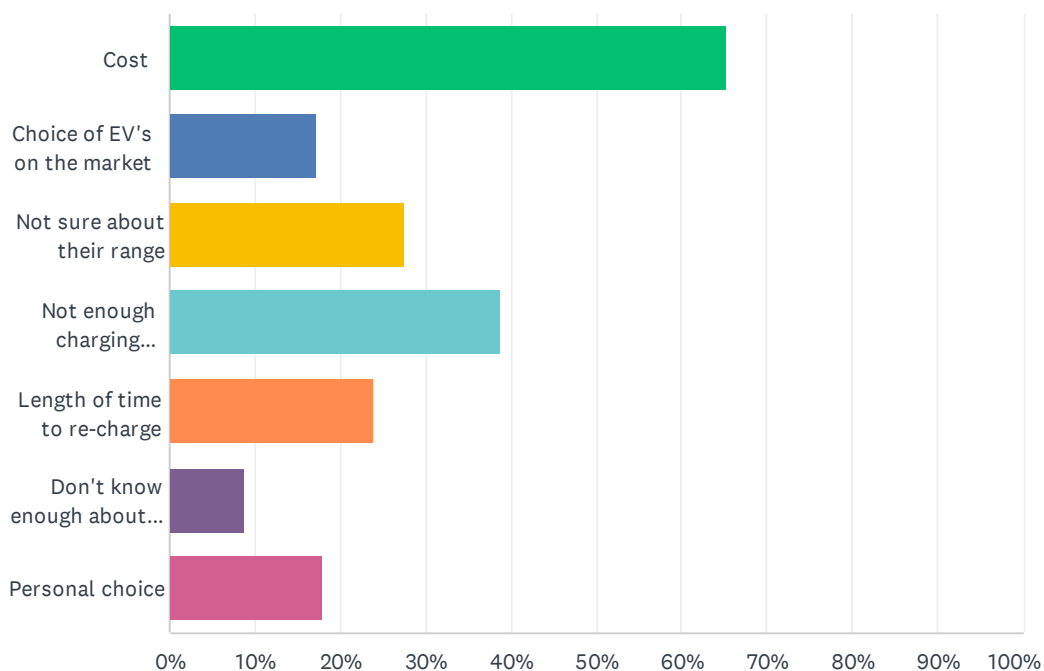
Answered: 277 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	9.39%	26
No	70.76%	196
Hybrid	19.86%	55
Other (please specify)	0.00%	0
TOTAL		277

Q11 If you don't own an electric vehicle, why not? (Select all that apply)

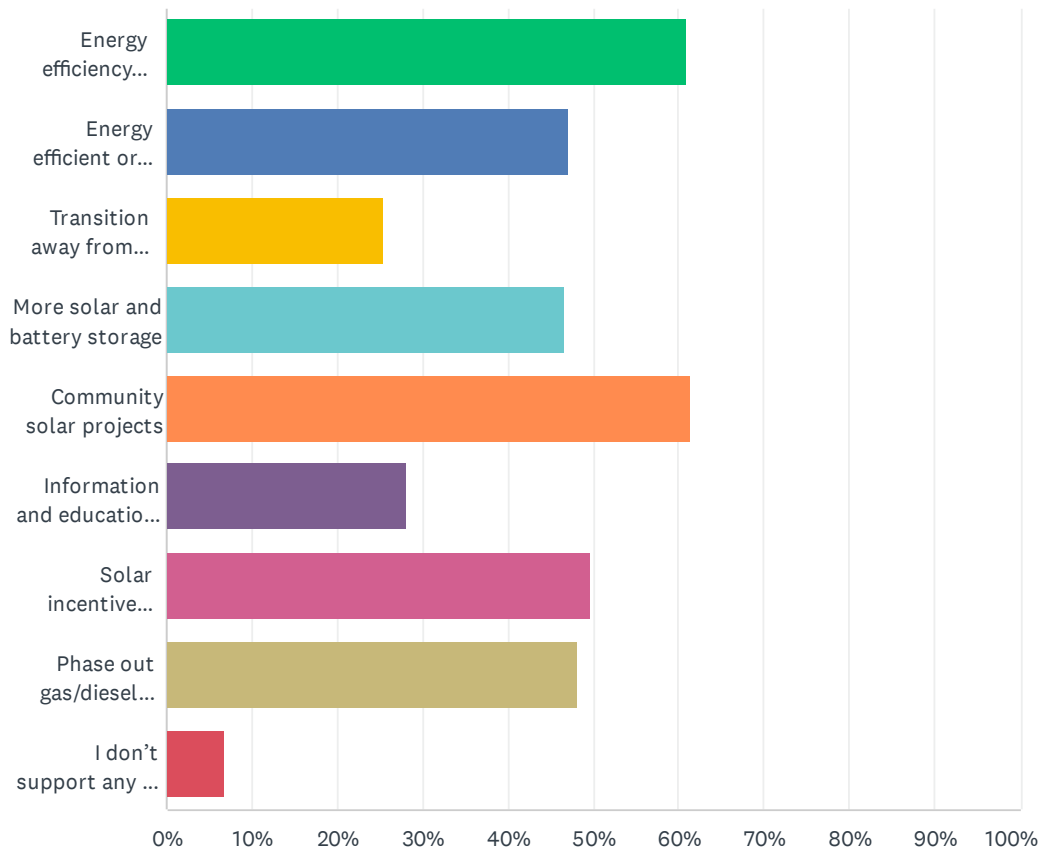
Answered: 196 Skipped: 87



ANSWER CHOICES	RESPONSES	
Cost	65.31%	128
Choice of EV's on the market	17.35%	34
Not sure about their range	27.55%	54
Not enough charging stations	38.78%	76
Length of time to re-charge	23.98%	47
Don't know enough about them	8.67%	17
Personal choice	17.86%	35
Total Respondents: 196		

Q12 Which types of Buildings & Energy strategies do you think the Town should focus on? (Please choose up to 5)

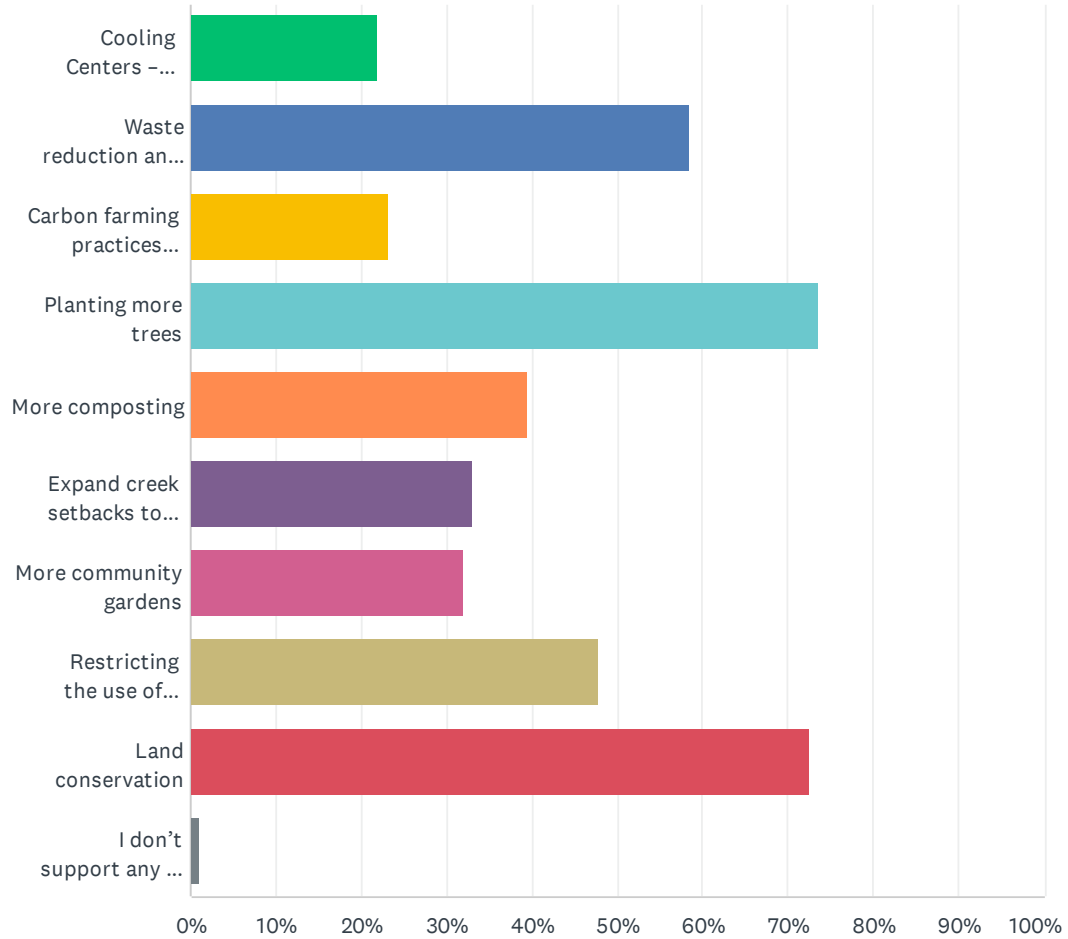
Answered: 280 Skipped: 3



ANSWER CHOICES	RESPONSES	
Energy efficiency upgrades	61.07%	171
Energy efficient or Net zero building requirements	47.14%	132
Transition away from natural gas	25.36%	71
More solar and battery storage	46.79%	131
Community solar projects	61.43%	172
Information and education about how to reduce energy bills	28.21%	79
Solar incentive programs	49.64%	139
Phase out gas/diesel operated lawn and garden equipment	48.21%	135
I don't support any of these actions	6.79%	19
Total Respondents: 280		

Q13 Which types of Green Community strategies do you think the Town should focus on? (Please choose up to 5)

Answered: 279 Skipped: 4

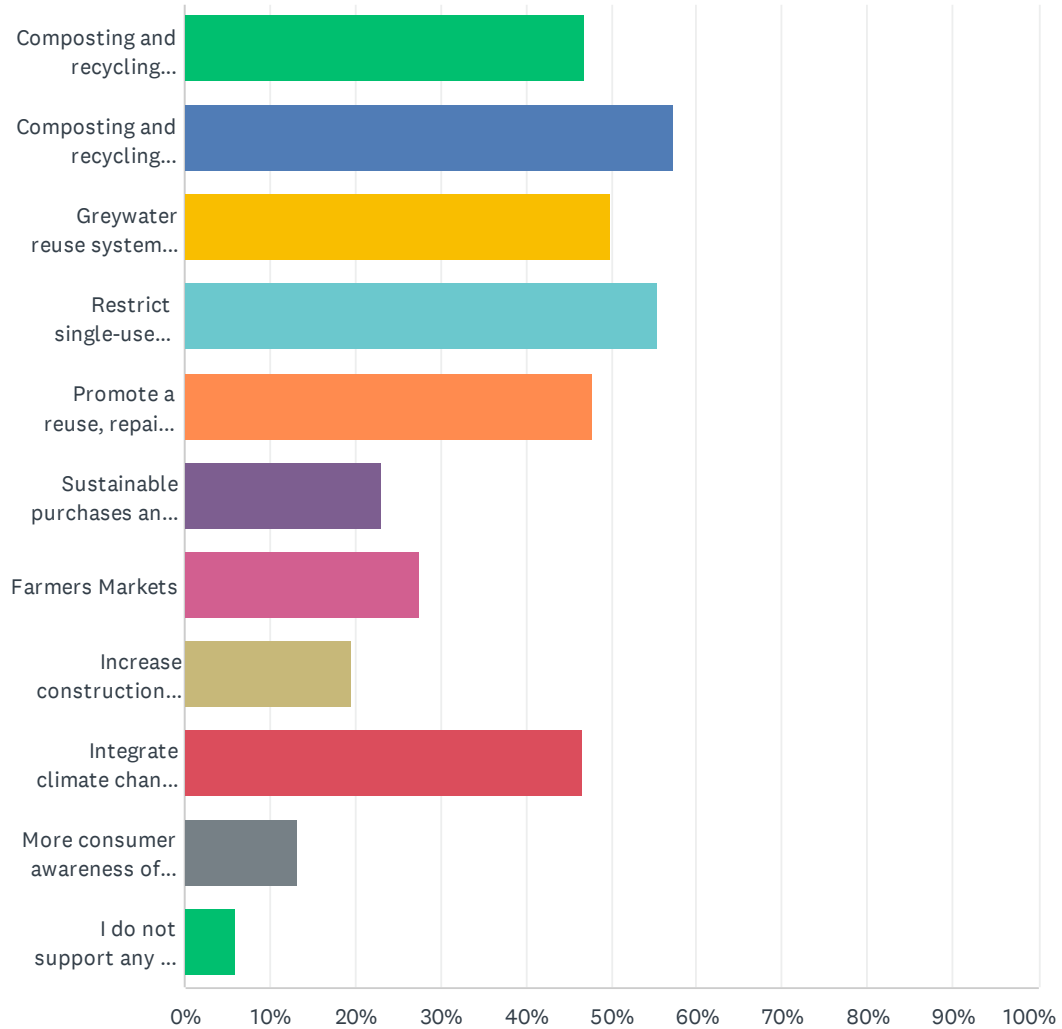


Climate Action Plan Survey

ANSWER CHOICES	RESPONSES	
Cooling Centers – facilities that are opened to the public on hot days	21.86%	61
Waste reduction and recycling through education	58.42%	163
Carbon farming practices (capturing carbon in the soil)	23.30%	65
Planting more trees	73.48%	205
More composting	39.43%	110
Expand creek setbacks to reduce flooding	32.97%	92
More community gardens	31.90%	89
Restricting the use of inorganic pesticides and herbicides	47.67%	133
Land conservation	72.40%	202
I don't support any of these actions	1.08%	3
Total Respondents: 279		

Q14 Which types of Resource Conservation strategies do you think the Town should focus on? (Please choose up to 5)

Answered: 281 Skipped: 2



Climate Action Plan Survey

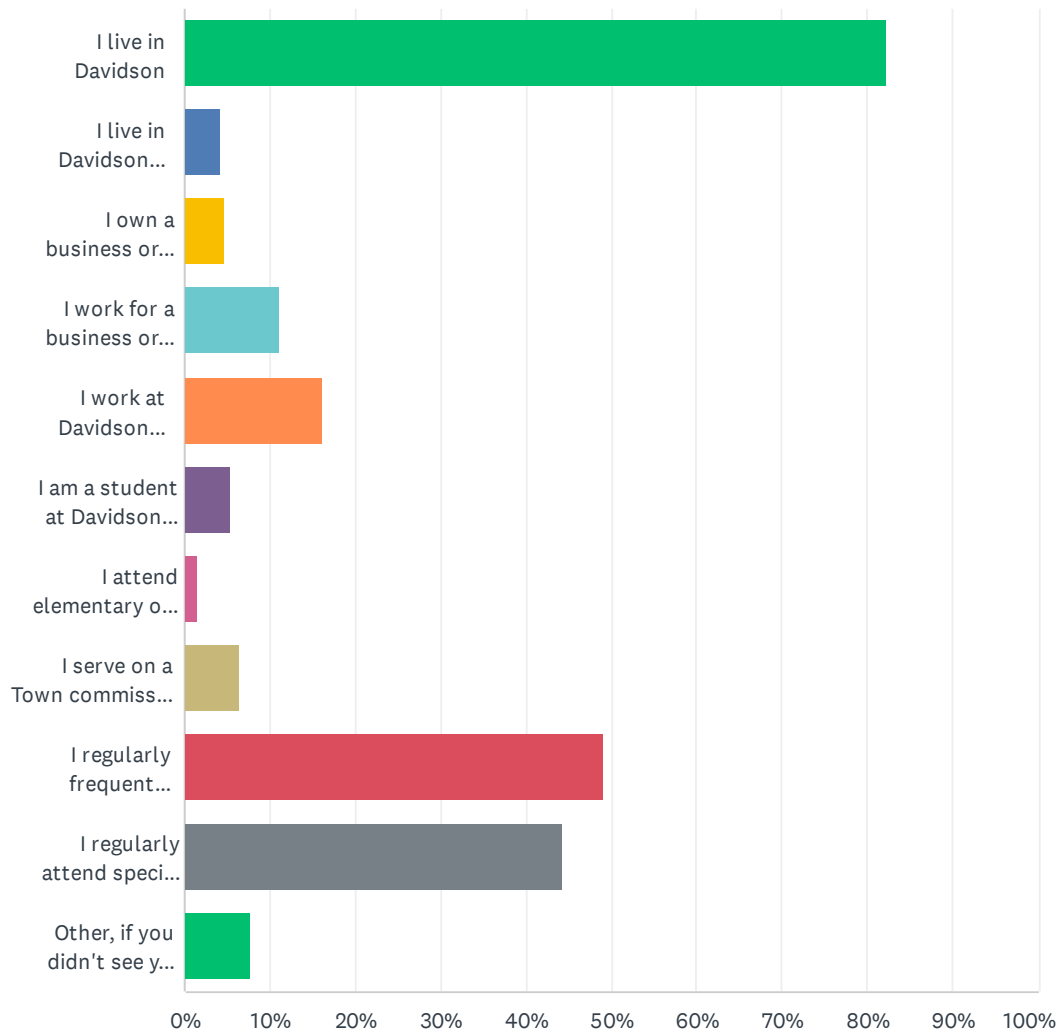
ANSWER CHOICES	RESPONSES	
Composting and recycling services at public facilities	46.98%	132
Composting and recycling collection services for residents and businesses	57.30%	161
Greywater reuse systems in new construction (ex.: installation of plumbing systems that divert laundry wastewater to be reused for landscape watering)	49.82%	140
Restrict single-use plastic foodware and bag use	55.52%	156
Promote a reuse, repair, and recovery economy	47.69%	134
Sustainable purchases and businesses	23.13%	65
Farmers Markets	27.40%	77
Increase construction and demolition debris diversion	19.57%	55
Integrate climate change adaptation into all Town plans	46.62%	131
More consumer awareness of sustainable food choices	13.17%	37
I do not support any of these actions	6.05%	17
Total Respondents: 281		

Q15 How can we make sure that the strategies you selected above are done in a way that is fair and equitable for everyone in Davidson?

Answered: 130 Skipped: 153

Q16 What is your connection to Davidson? (check all that apply)

Answered: 277 Skipped: 6



Climate Action Plan Survey

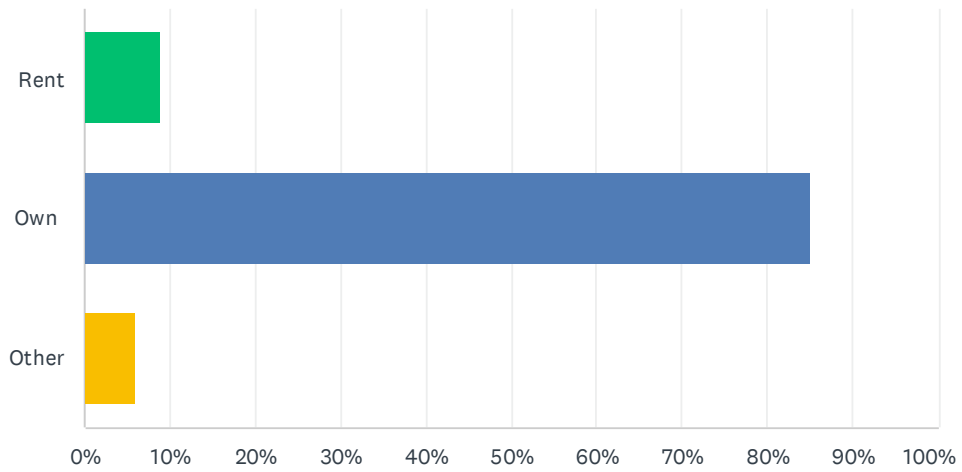
ANSWER CHOICES	RESPONSES	
I live in Davidson	82.31%	228
I live in Davidson Extraterritorial Jurisdiction (ETJ)	4.33%	12
I own a business or organization in Davidson	4.69%	13
I work for a business or organization that is located in Davidson	11.19%	31
I work at Davidson College	16.25%	45
I am a student at Davidson College	5.42%	15
I attend elementary or middle school in Davidson or Hough High School	1.44%	4
I serve on a Town commission or advisory board	6.50%	18
I regularly frequent businesses in Davidson	49.10%	136
I regularly attend special events in Davidson	44.40%	123
Other, if you didn't see your connection, please add it here.	7.58%	21
Total Respondents: 277		

Q17 If you do not live in Davidson or Davidson ETJ, where do you live?

Answered: 30 Skipped: 253

Q18 Do you rent or own?

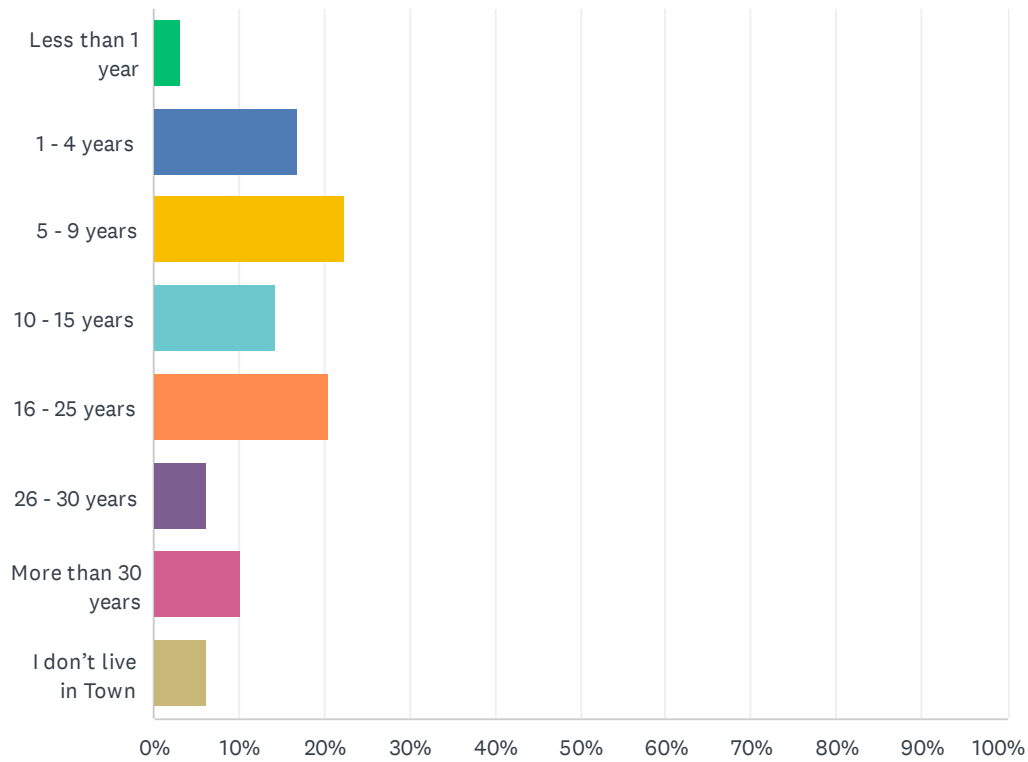
Answered: 268 Skipped: 15



ANSWER CHOICES	RESPONSES
Rent	8.96% 24
Own	85.07% 228
Other	5.97% 16
TOTAL	268

Q19 How long have you lived in the Town of Davidson/Davidson ETJ?

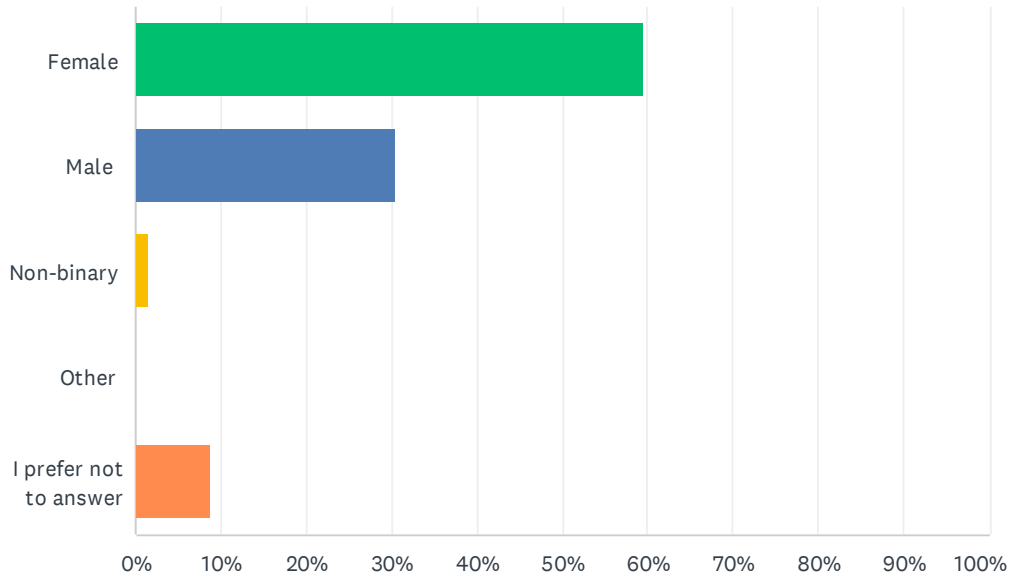
Answered: 273 Skipped: 10



ANSWER CHOICES	RESPONSES	
Less than 1 year	3.30%	9
1 - 4 years	16.85%	46
5 - 9 years	22.34%	61
10 - 15 years	14.29%	39
16 - 25 years	20.51%	56
26 - 30 years	6.23%	17
More than 30 years	10.26%	28
I don't live in Town	6.23%	17
TOTAL		273

Q20 What gender do you identify as?

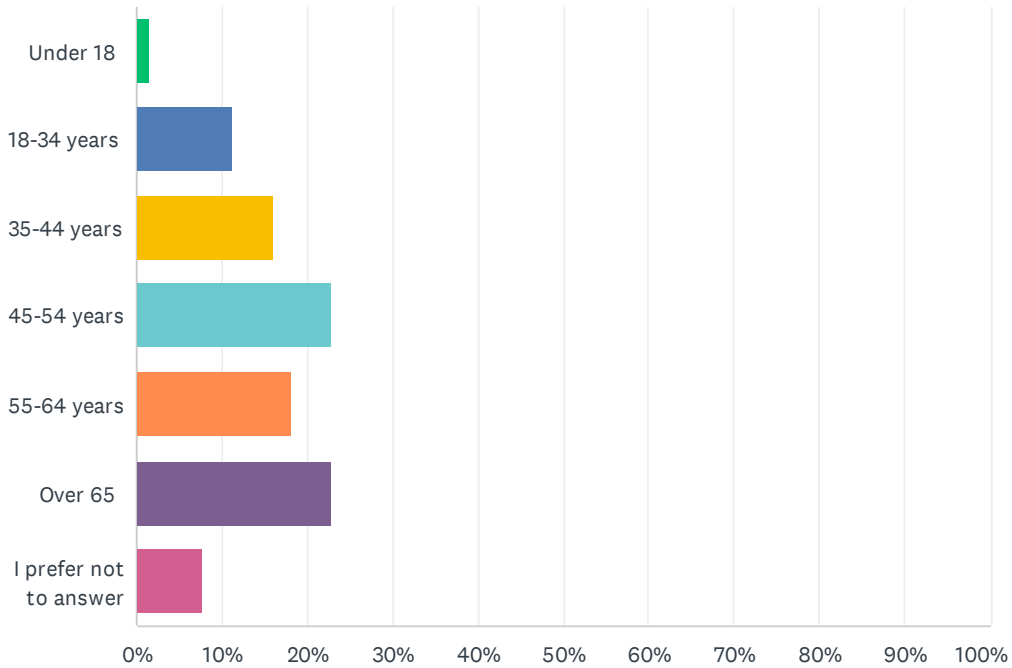
Answered: 276 Skipped: 7



ANSWER CHOICES	RESPONSES	
Female	59.42%	164
Male	30.43%	84
Non-binary	1.45%	4
Other	0.00%	0
I prefer not to answer	8.70%	24
TOTAL		276

Q21 What is your age?

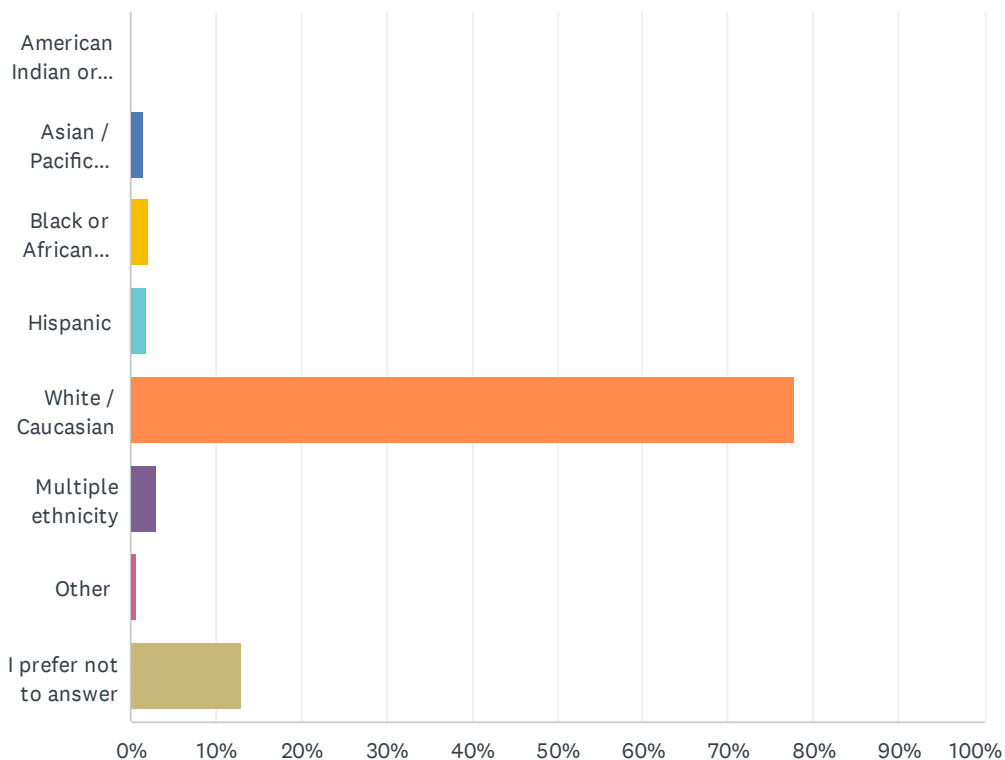
Answered: 276 Skipped: 7



ANSWER CHOICES	RESPONSES	
Under 18	1.45%	4
18-34 years	11.23%	31
35-44 years	15.94%	44
45-54 years	22.83%	63
55-64 years	18.12%	50
Over 65	22.83%	63
I prefer not to answer	7.61%	21
TOTAL		276

Q22 Which race or ethnicity best describes you? (Please choose only one)

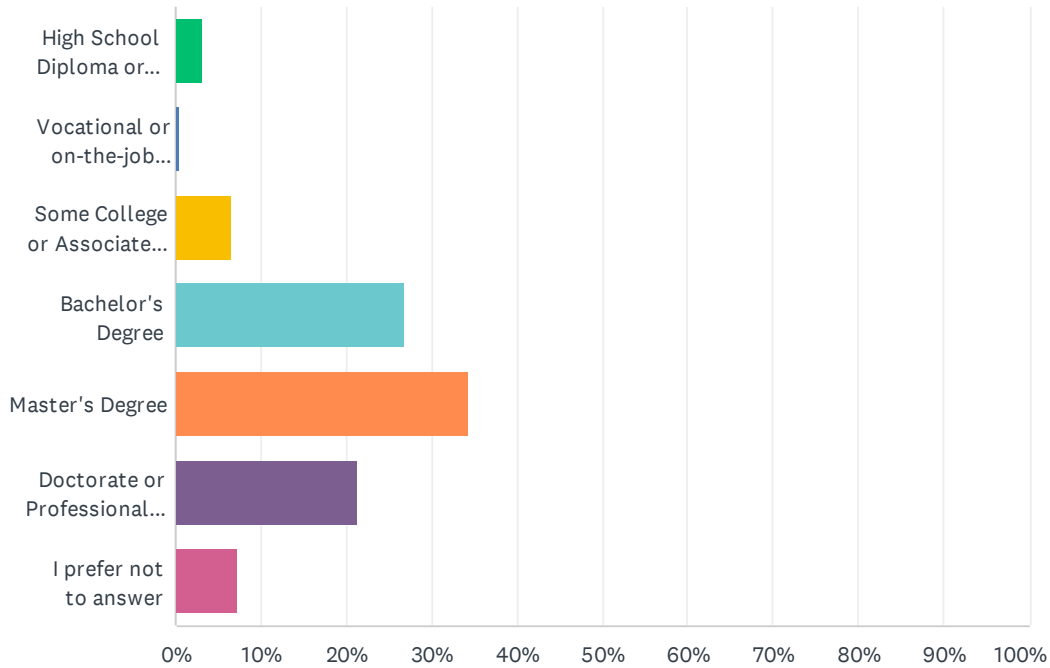
Answered: 275 Skipped: 8



ANSWER CHOICES	RESPONSES	
American Indian or Alaskan Native	0.00%	0
Asian / Pacific Islander	1.45%	4
Black or African American	2.18%	6
Hispanic	1.82%	5
White / Caucasian	77.82%	214
Multiple ethnicity	2.91%	8
Other	0.73%	2
I prefer not to answer	13.09%	36
TOTAL		275

Q23 What is your highest level of education? Please select the option that best represents your educational attainment:

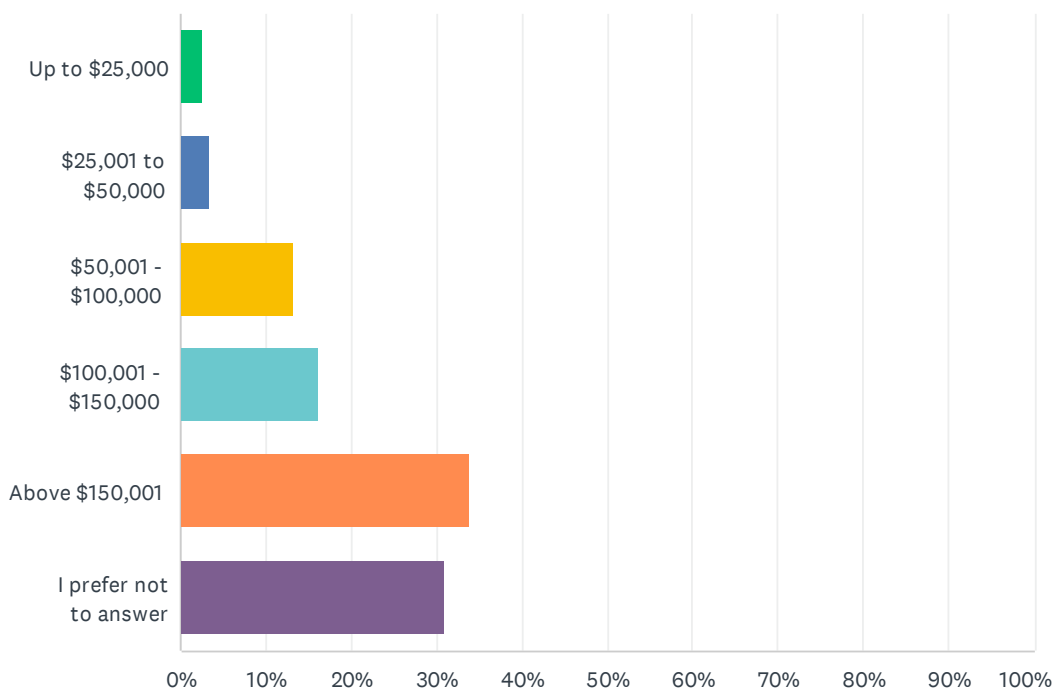
Answered: 276 Skipped: 7



ANSWER CHOICES	RESPONSES	
High School Diploma or Equivalent	3.26%	9
Vocational or on-the-job training	0.36%	1
Some College or Associate's Degree	6.52%	18
Bachelor's Degree	26.81%	74
Master's Degree	34.42%	95
Doctorate or Professional Degree	21.38%	59
I prefer not to answer	7.25%	20
TOTAL		276

Q24 What is your estimated annual household income?

Answered: 272 Skipped: 11



ANSWER CHOICES	RESPONSES
Up to \$25,000	2.57% 7
\$25,001 to \$50,000	3.31% 9
\$50,001 - \$100,000	13.24% 36
\$100,001 - \$150,000	16.18% 44
Above \$150,001	33.82% 92
I prefer not to answer	30.88% 84
TOTAL	272

Q25 If you own a business in Town, what kind of business?

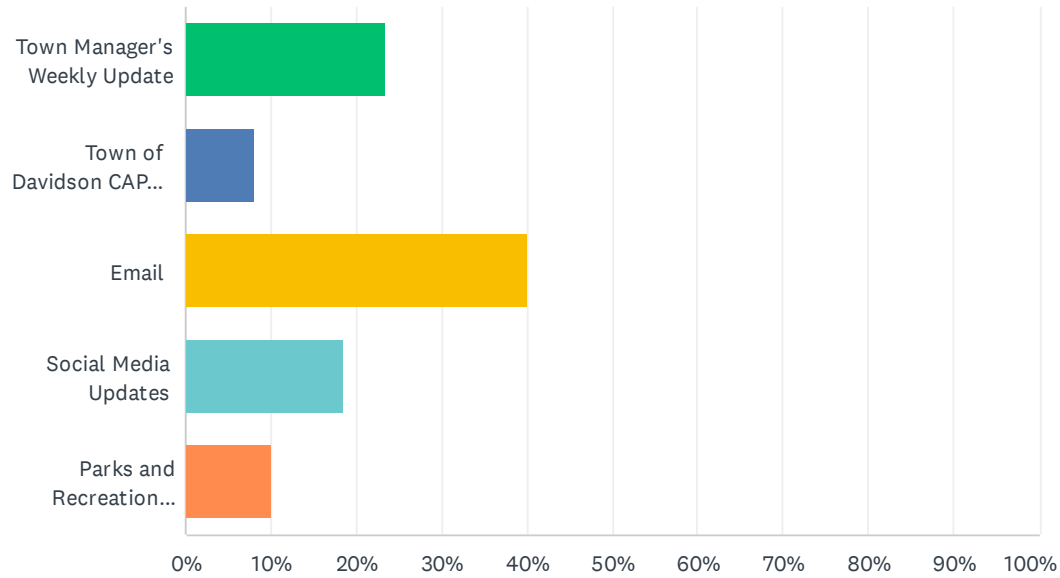
Answered: 26 Skipped: 257

Q26 If you would like to stay informed on the development of the CAP, please enter your email.

Answered: 63 Skipped: 220

Q27 How do you prefer to receive updates and information?

Answered: 200 Skipped: 83



ANSWER CHOICES	RESPONSES	
Town Manager's Weekly Update	23.50%	47
Town of Davidson CAP Webpage	8.00%	16
Email	40.00%	80
Social Media Updates	18.50%	37
Parks and Recreation Bulletin	10.00%	20
TOTAL		200

Q28 Anything else you'd like us to know?

Answered: 62 Skipped: 221