

# Dockless Bikeshare at Davidson College



YANCEY FOUCHÉ  
DIRECTOR OF SUSTAINABILITY

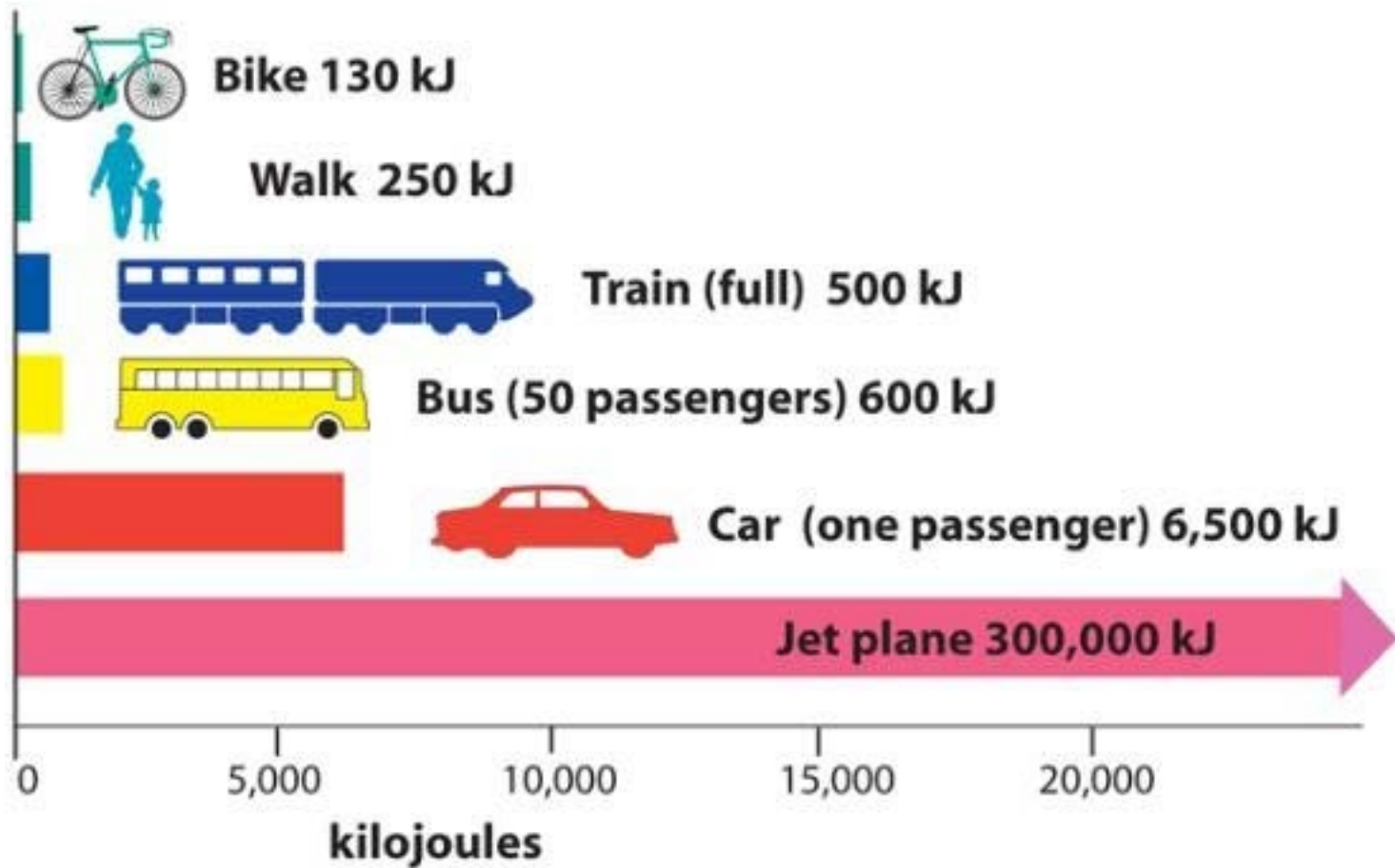
# *Mobike is Part of an Effort to Improve Transportation Access for Students*

---

- About ½ of Davidson students bring a car to campus
- Students **without a car** express feelings of isolation, dependency, frustration at meeting their basic needs, and impeded opportunities
- Students **with a car** express strong interest in better access to and information about alternatives



*Diverse Students Conform with the Dominant Local Culture of Car Dependency*



## *Transportation and Climate Change*

- Mother Earth News





*Empowering Students  
to Re-envision Their Choices*

---



## 'CATS ON CATS

### LOOKING FOR A WAY OFF CAMPUS?

JOIN US TO LEARN ABOUT CATS BUSES IN THE DAVIDSON AREA AND THEN TAG ALONG FOR A TRIP TO ONE OF THE MANY PLACES THE BUS CAN TAKE YOU!



#### Birkdale Village Shopping Area

Date: Saturday, March 17th

Time: 1:00-6:30pm

Where: Meet in Chambers 1003

#### Target Shopping Area in Huntersville

Date: Saturday, March 24th

Time: 2:00-5:00pm\*

Where: Meet in Chambers 2068

#### Downtown Cornelius and Harris Teeter

Date: Saturday, April 21st

Time: 12:00-2:30pm\*

Where: Meet in Chambers 2068

#### Goodwill Area

Date: Saturday, April 14th

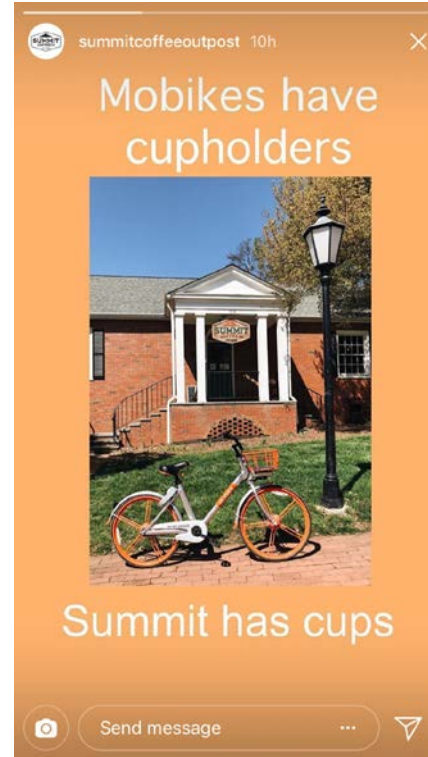
Time: 11:00am-2:30pm\*

Where: Meet in Chambers 2068

ALL PARTICIPANTS WILL RECEIVE A **FREE 10-RIDE PASS** FOR THE 97 (VILLAGE RIDER-

*Intervention One: 'Cats on CATS*





## *Intervention Two: Mobike*



# *Mobike: The Story*

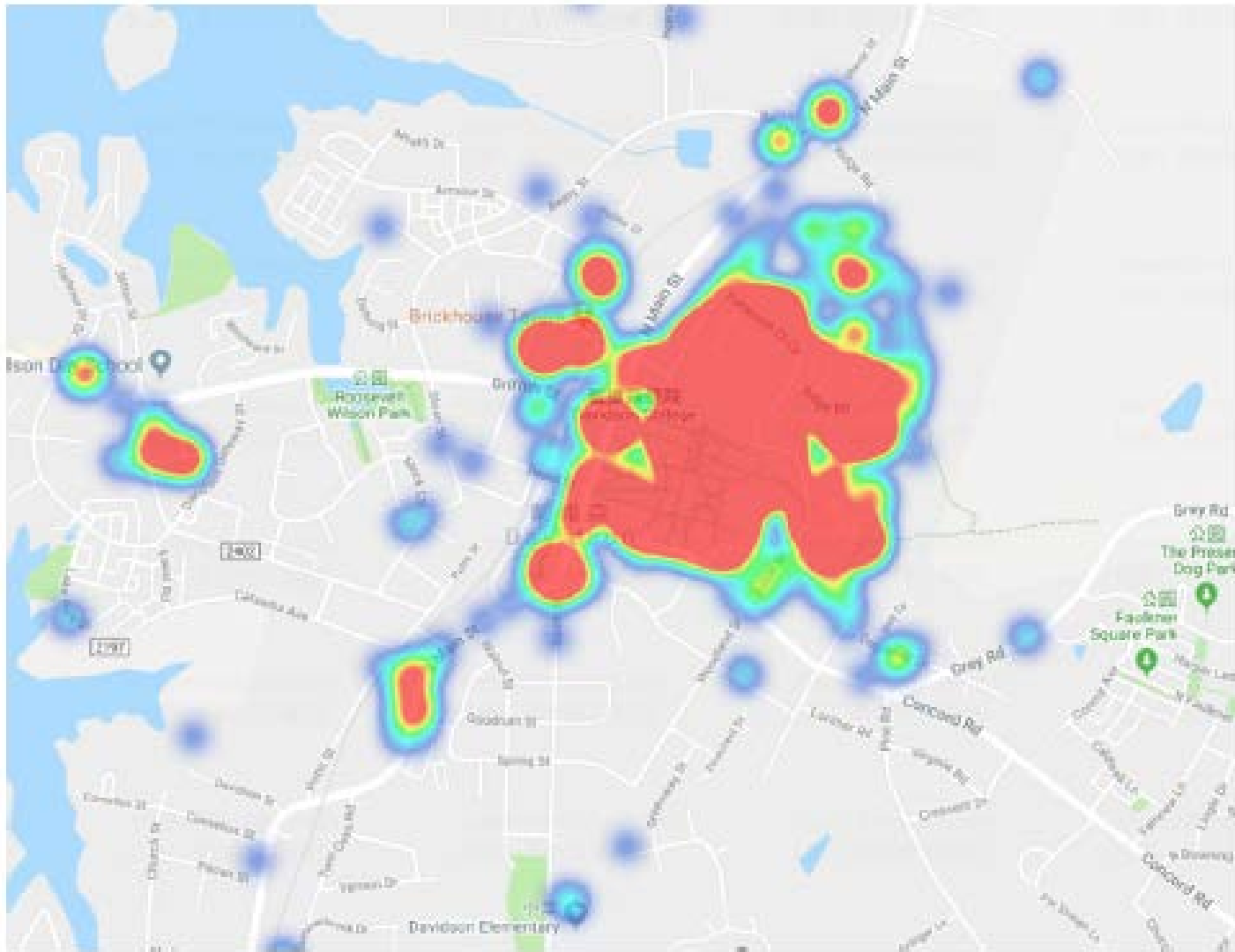
---



## Cumulative Users & Trips



*Mobike by the Numbers*



## *Mobike on the Map*

---

# *The Future of Mobike*

---



# Conversation

---



YANCEY FOUCHÉ  
DIRECTOR OF SUSTAINABILITY  
YAFOUCHÉ@DAVIDSON.EDU